

Mexico – Monterrey

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Mexico – Monterrey GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Mexico could include in a comprehensive tobacco control program.

The Mexico – Monterrey GYTS was a school-based survey of 1st, 2nd, and 3rd year students, conducted in 2000. A two-

stage cluster sample design was used to produce representative data for all of Monterrey. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 96.0%, the student response rate was 87.3%, and the overall response rate was 83.8%. A total of 1926 students participated in the Mexico – Monterrey GYTS.

Prevalence

50.5% of students had ever smoked cigarettes (Male = 57.3%, Female = 43.7%)
 21.9% currently use any tobacco product (Male = 26.7%, Female = 16.2%)
 18.7% currently smoke cigarettes (Male = 22.3%, Female = 14.6%)
 7.6% currently use other tobacco products (Male = 10.9%, Female = 4.0%)
 25.0% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

14.1% think boys and 11.8% think girls who smoke have more friends
 13.1% think boys and 9.2% think girls who smoke look more attractive

Access and Availability - Current Smokers

8.3% usually smoke at home
 58.1% buy cigarettes in a store
 65.2% who bought cigarettes in a store were NOT refused purchase because of their age

Environmental Tobacco Smoke

46.3% live in homes where others smoke
 57.7% are around others who smoke in places outside their home
 77.8% think smoking should be banned from public places
 64.9% think smoke from others is harmful to them
 47.9% have one or more parents who smoke
 19.1% have most or all friends who smoke

Cessation - Current Smokers

54.4% want to stop smoking
 58.5% tried to stop smoking during the past year
 68.3% have ever received help to stop smoking

Media and Advertising

87.8% saw anti-smoking media messages, in the past 30 days
 92.4% saw pro-cigarette ads on billboards, in the past 30 days
 86.7% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 25.7% have an object with a cigarette brand logo
 12.1% were offered free cigarettes by a tobacco company representative

School

57.8% had been taught in class, during the past year, about the dangers of smoking
 49.4% had discussed in class, during the past year, reasons why people their age smoke
 59.8% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 22% of students currently use any form of tobacco; 19% currently smoke cigarettes; 8% currently use some other form of tobacco.
- ETS exposure is very high –over 4 in 10 students live in homes where others smoke; almost 6 in 10 are exposed to smoke in public places; almost half have parents who smoke.
- Over 6 in 10 students think smoke from others is harmful to them.
- Almost 8 in 10 students think smoking in public places should be banned.
- 5 in 10 smokers want to stop.
- Almost 9 in 10 students saw anti-smoking media messages in the past 30 days; 9 in 10 students saw pro-cigarette ads in the past 30 days.